

TYCA Breakfast Committee

To: TYCA Executive Committee

Submitted by: Suzanne Labadie

Date of Report: March 18, 2017

Committee Members:

1. Suzanne Labadie, Chair
2. Brian Harrell, Assistant Chair

Last meeting date/location: n/a

Work completed since last report:

Labadie and Harrell have communicated by email to coordinate the details of the March 18th breakfast. We used the buffet model as we did in 2016, and this once again worked well.

We had some issues with table sponsorship this year. Cengage, McGraw Hill, and W.W.Norton purchased tables ahead of time. Bedford provided funds for the Hacker Awards ahead of time, but they did not purchase a table.

Attendance: 90

Tickets Sold: 160+

Work in progress:

Still working on the kinks with timing that are created with the buffet version of our breakfast. Difficult to get everyone settled with breakfast and begin the program at an appropriate time. I recommend that we begin the program at 7:20am without exception, even if people are still getting through the buffet line and/or milling about.

Recommendations from the Committee to the Executive Committee:

Much like all of our organizations are doing, I encourage TYCA EC to explore other options for support and funding of the TYCA breakfast so that we can continue to offer reasonable prices on our tickets without relying so heavily on publishers, whose funds for these things are dwindling.

Additional information:

Brian Harrell will be taking over as Breakfast Chair at the November 2017 meeting. It has been a pleasure to serve the organization in this capacity. Thank you for the opportunity.