

**Executive Committee Meeting**  
**Two-Year College English Association**  
**1996 Annual NCTE Convention**  
November 22, 1996  
8:00 a.m. - 2:00 p.m.

Chicago Hilton  
McCormick Room, 4<sup>th</sup> Floor  
Chicago, Illinois

**Attendance:** Libby Bay, Paul Bodmer, JoEllen Coppersmith, Gail Hawisher, Dennis Kriewald, John Lovas, Frank Madden, Mike Matthews, Georgia Newman, Nell Ann Pickett, Lois Powers, Mark Reynolds, Lynn Troyka.

**Staff:** Patti Stock, Associate Executive Director for Higher Education; Claire Chantell, Assistant to Patti Stock.

**1. Agenda and Announcements**

Paul Bodmer, Chair of TYCA, called the meeting to order and welcomed the members of the Executive Committee. He then announced an addition to the agenda, adding Publications to New Business.

TYCA will have promotional booths at both the NCTE and the CCCC conventions; Bodmer asked for volunteers to staff the booth and sent around a sign-up sheet. He recommended that this practice be followed at future Executive Committee meetings. JoEllen Coppersmith reminded the Executive Committee of the importance of staffing the booth at the CCCC's Convention because of the need to sell tickets for the two-year college breakfast.

**2. Approval of Minutes**

Approval of minutes was postponed until the next meeting.

*minutes meeting*

### 3. Reports

#### A. *TETYC* (Reynolds)

Mark Reynolds, Editor of *TETYC*, reported that submissions are running an issue and a half ahead, which Reynolds attributed in part to the success of the October issue. There was a targeted mailing of the October issue to people in the profession who would likely be interested in it. Nell Ann Pickett added that copies of the October issue were sent to alumni of the Institute for Technical Communication. Looking ahead, Reynolds reported that the next special issue will be the silver anniversary issue in the fall of 1999. Reynolds solicited ideas for the issue's theme, special features, *etc.* Members of the Executive Committee offered the following ideas: interview good two-year college teachers who often don't write about their work, interview the winner of the Nell Ann Pickett Award, and appoint an interview editor. Patricia Stock described the anniversary issue of *English Education*, in which the past editors of the journal each wrote a piece reflecting on the profession and the role played by the journal in the profession and suggested that something similar might be possible for *TETYC*.

Reynolds also reported on his visit to the Midwest Regional Conference and spoke of the wonderful reception which was accorded his presentation.

#### B. Incoming Chair of TYCA (Troyka)

Lynn Troyka thanked Stock for playing such a crucial role in the development of TYCA. Frank Madden and Troyka explained the relationship between the College Section and TYCA: namely, that TYCA is an organization within the College Section. The Chair of TYCA and the editor of *TETYC* sit on the Steering Committee of the College Section.

Troyka suggested keeping track of news stories focusing on two-year college issues for the purposes of building a clip service, writing letters to people featured in the stories, and possibly interviewing them.

Troyka reported that she was given a charge to plan a celebration honoring TYCA's birth to be held at the CCCC Convention in Phoenix. The event, sponsored by Prentice Hall, will be held on Thursday night from 8:00–10:30 p.m. Prentice Hall has budgeted between \$5,000 and \$7,000 in exchange for some advertising perks. It will send invitations to people by mail. Troyka pointed out that we need (1) a committee, (2) food, and (3) music. Libby Bay suggested having a band provide ambient jazz background music. Bodmer recommended that a committee get together before the end of the meeting to work out details.

**MOTION (Lovas/Powers) CARRIED** To have a party celebrating TYCA's birth at the CCCC Convention in Phoenix and to set up a committee to plan this party.

Mike Matthews and Libby Bay volunteered for the committee.

**C. Regional Associations (Representatives)**

Libby Bay reported on the Northeast Regional Conference, Georgia Newman on the Southeast, Paul Bodmer on the Midwest, Dennis Kriewald on the Southwest, Jo Ellen Coppersmith on the West, and Stock on the Pacific Northwest. The following issues were raised at the conferences: how to get adjuncts more involved in the regional organizations; how to generate more copy for *TYCA to You*, how to get nominations for outstanding teachers' awards, and how to revitalize the Pacific Northwest Region.

**D. Officers' Visits to Regional Conferences (Officers)**

Troyka reported on her visit to the Midwest, Bodmer on his visits to the Northeast and the West, and Lovas on his visit to the Southwest. The Executive Committee discussed whether or not to continue sending officers to the regional meetings. Pickett urged continuing the practice because of the importance of having members of the leadership at the meetings.

The Executive Committee also supported the editor of *TETYC's* travel to regional conferences, suggesting that the Regionals might contribute some funds to help the editor travel.

Troyka suggested institutionalizing a practice of thanking staff at Headquarters for their assistance.

**MOTION (Bay/Reynolds) CARRIED** That the Chair of TYCA ensure that letters of thanks are sent to appropriate staff at NCTE Headquarters.

**E. National Meeting Task Force (Newman)**

Georgia Newman, Chair of the National Meeting Task Force, summarized the Committee's charge and presented her report, suggesting that more questions and concerns were raised than answers found. All Regionals favored the concept but recognized the need for a "special niche" that other conferences don't fill. The concept of a mini-conference with a range of formats seemed to emerge. Timing was an issue with some Regions. Summer seemed a viable option. Location was also a concern because of cost. The Task Force considered the possibility of "piggy-backing" on other conferences or offering national workshops in several locations. Preserving the integrity and financial stability of the Regions was a high priority.

The Task Force recommended (1) conducting a survey to determine desired format, time and location, likely participants, and concerns which ought to be addressed, (2) hosting a session at CCCC Convention, (3) investigating funding possibilities and other resources, and (4) looking for time and locations which would attract good participation without disabling the regional conferences. The Executive Committee discussed the recommendations, adding the ideas of alternating regional and nationals and of teleconferencing. Though there was some discussion regarding the need for a national conference at this time, the Executive Committee directed Newman to continue discussions, design a focus survey to bring to the March meeting, and to request time for a session at the CCCC Convention to explore the issue.

**MOTION (Bay/Kriewald) CARRIED** To conduct a special interest session at the CCCC Convention in March to discuss the idea of a national conference.

**F. Web Page (Lovas)**

John Lovas, Chair of the Web Page Committee, summarized some of the issues related to the development of the web page: Where it is to be maintained? Who is responsible for updating it? What information should be on it? And what features should it have? Troyka urged coming back in March with as much specific information as possible.

**G. Associate Executive Director (Stock)**

Stock circulated a report from Kent Williamson which described various efforts undertaken by Headquarters on behalf of TYCA. One effort, *TYCA-Talk*, is in a format that can be easily adapted to convey other ideas. Stock explained the TYCA brochures and the study group packets and announced that working sessions are planned for Chicago and Phoenix. Troyka cautioned that TYCA is still on its "honeymoon" with NCTE, and members will have to ensure that the valiant efforts on our behalf continue once the honeymoon is over. Stock raised the issue of a two-year college job list, which MLA has been talking about. The Executive Committee also discussed the competition among organizations for the two-year college audience, the last great untapped constituency, and recognized the CCCC Convention as a potential source of recruitment.

Stock addressed the problem of the journal selection on the membership forms. Although membership forms for new members now clearly indicate which journal a member can receive (*College English* or *TETYC*), membership renewal notices do not. The problem is connected to tax issues related to non-profit organizations. Stock is working with NCTE staff to find a resolution. In the meantime, Williamson will be sending a letter to College Section members, explaining that they can select either journal for their section journal.

## H. College Forum (Hawisher/Madden)

Frank Madden and Gail Hawisher described the College Forum proposal, an exciting proposal to revise the section-based nature of the organization, which the college constituencies have found to be inadequate for addressing their issues. The College Forum would be an umbrella organization providing a collective identity for higher education constituencies and would strengthen TYCA's role by allowing it to "come to the table." The Executive Committee considered ways to be supportive of the proposal such as emphasizing the positive implications of the College Forum for TYCA, increasing membership to strengthen NCTE, and considering the perceptions of secondary section members.

## I. TYCA Breakfast at CCCC (Coppersmith)

JoEllen Coppersmith reported on the status of the Two-Year College Breakfast. Publicity will appear in TYCA-to-You in February, and a registration form will be in the CCCC Convention Preview. She will be contacting publishers for support in celebrating two-year authors.

## 4. Old Business

### A. Nell Ann Pickett Award

Guidelines for the Nell Ann Pickett Award were sent out to Executive Committee members. The question has been raised regarding whether or not the award could go to someone who is not currently on the faculty of a two-year college. The present guidelines do not allow that option.

### B. Affiliation

Stock addressed the issues related to affiliation. Regional representatives were not clear about the advantages and disadvantages of affiliation. Stock explained that one benefit is access to the cosponsored speaker series, and another is tax exempt status. However, under current rules, to become an affiliate, a group must negotiate with *all* other affiliates existing in that region. Stock suggested that TYCA could choose to challenge this policy in order to facilitate affiliation. The Executive Committee determined that more information would be helpful.

**MOTION (Bay/Powers) CARRIED:** To set up a task force to investigate the affiliation issue, to gather information, and to make recommendations to the Executive Committee.

## 6. Inauguration of New Officers

Before the meeting adjourned, Paul Bodmer presented Lynn Troyka with the Official TYCA Gavel, to be wielded in future TYCA meetings.

The new officers are as follows:

Chair	Lynn Troyka
Associate Chair	John Lovas
Secretary	Lois Powers
Past Chair	Paul Bodmer

Troyka, in turn, presented Paul with a token of TYCA's appreciation for his hard work in bringing TYCA to fruition—a copy of the new edition of *The Adventures of Huckleberry Finn*, with testimonials of appreciation from the members of the Executive Committee..

## 7. Adjournment

The meeting adjourned at 2:30 p.m. by consensus.

Respectfully Submitted,

Lois Powers  
Secretary, TYCA

## SUMMARY OF MOTIONS

**MOTION (Lovas/Powers) CARRIED** To have a party celebrating TYCA's birth at the CCCC Convention in Phoenix and to set up a committee to plan this party.

**MOTION (Bay/Reynolds) CARRIED** That the Chair of TYCA ensure that letters of thanks are sent to appropriate staff at NCTE Headquarters.

**MOTION (Bay/Kriewald) CARRIED** To conduct a special interest session at the CCCC Convention in March to discuss the idea of a national conference.

**MOTION (Bay/Powers) CARRIED** To set up a task force to investigate the affiliation issue, to gather information, and to make recommendations to the Executive Committee.

**MOTION (Bay/Powers) CARRIED** To elect Paul Bodmer to the position of Archivist.

**MOTION (Coppersmith/Newman) CARRIED** To ask the College Section to lobby on behalf of securing permanent money for the visits to the regional associations.

**MOTION (LOVAS/KRIEWALD) CARRIED** To endorse the book project tentatively titled, *Creating a Profession: Teaching Two-Year College English*.