

Southeastern Conference on English in the Two-Year College

Conference on College Composition and Communication

Report from National Two-Year College Council Representative, Ben R. Wiley
San Diego, California -- March 30, 1993

1. **Our most recent conference:** The Southeastern Conference on English in the Two Year College met in Chattanooga, Tennessee on February 24-27, 1993. Over 300 attended the three-day conference based on the theme of *To Imagine Excellence*. There were a number of pre-conference workshops, over 30 individual sessions, and a keynote address by Miles Myers, Executive Director of NCTE, who spoke on the centrality of the two-year college to the entire higher education system in the United States. Eric Hibbison of Virginia was named the 1993 Cowan Award for Teaching Excellence recipient. SCETC provided a stipend to assist one adjunct instructor to attend the conference. There were discussions throughout the conference on the move toward establishing a more dominant voice for the two-year college at the national level via NCTE/CCCC, all of which were positive as long as the integrity of the regionals was maintained. A copy of the 1993 Chattanooga conference program has been mailed to each member of the CCCC Executive Board, so each NTCC Representative should already have received their copy by now.

2. **1994 conference plans:** SCETC will meet January 30-February 1, 1994 in Charleston, SC. This is an unusual configuration for two reasons; one is that it's a Sunday through Tuesday, and the other is that it is so early in the year (our conference generally is over the Washington Birthday weekend). This change is due to simply one factor--cost. We could get a much more favorable room rate if we came earlier than usual and if we began our meetings on Sunday. The conference theme is *Only Connect . . . The Prose with the Passion*. Program Chair Robert Clark and Local Arrangements Chair Thomas Hart are both from Trident Technical College in Charleston, SC.

3. **Membership and Finances:** As of February 28, 1993, there were 503 dues-paying members of SCETC. As of December 31, 1992, the SCETC Treasurer reported there was over \$6000 in the regular operating account and over \$6000 in the "Fund for Excellence" account. (The interest earned from the "Fund for Excellence" account is used to support adjunct instructors with conference expenses.)

4. **Advertising Rates:** We are studying the advertising rates that we require for our journal and for the conference program. The REC has asked me to ask each NTCC regional representative exactly what rates are used in their regions. Presently, our Advertising Manager (an REC appointed position) reports that our rates are as follows, for both program pages and journal pages:

1 page - \$225	4 pages - \$600
2 pages - \$375	5 pages - \$700
3 pages - \$500	6 pages - \$800

5. **Upcoming SCETC-sponsored ITC Workshop** The 13th annual Institute in Technical Communications will be held June 20-25, 1993 at Hinds Community College in Raymond, MS. 28 participants attended the 1992 ITC, and we are expecting an equally successful 1993. ITC provides each year three \$250 stipends to assist participants in attending this consistently valuable workshop that prepares and inspires teachers of technical writing.